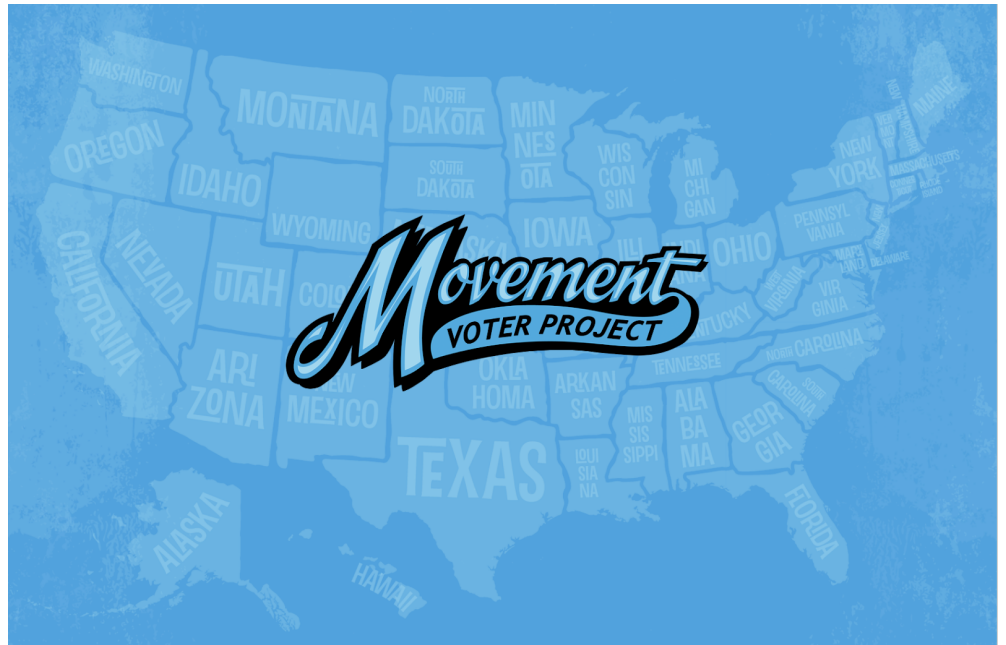


# Feeling blue about living in a blue state?



*Massachusetts will vote Democratic in the next national election, but what can you do about turning red and purple states blue?*

## WHAT IS MOVEMENT VOTER PROJECT?

Many of us have canvassed in other states, which has proven to be important, but there's something else we can do. Get involved in the **Movement Voter Project**. It's a national organization based in Northampton, MA, that works to strengthen progressive power at all levels of government by helping donors support the best community-based organizations in key states, with a focus on youth and communities of color.

MVP supports hundreds of organizations that *both* turn out unlikely voters in key elections *and* organize communities to grow their power and create transformational change on a local level.

MVP is focused solely on funding grassroots organizations deeply rooted in marginalized communities. It targets unlikely voters who will make the difference in boosting voter turnout, instead of just moving money into candidates' campaign coffers.

This is the most effective strategy to not only win in 2020, but also power sustainable organizing that will last through many election cycles to come.



## WHAT ARE MVP'S CRITERIA FOR SUPPORTING ORGANIZATIONS?

MVP supports organizations that:

- Turn out voters at election time and organize on issues year-round
- Are by and for the communities most affected by economic and racial injustice
- Are locally based and driven
- Expand the electorate and build a rock-solid voter base
- Build long-term, progressive organizational infrastructure

As of 2019, MVP has raised and distributed over \$20 million to progressive, activist organizations in key states. All donations go *directly* to movement groups.

Ahead of 2020, MVP is aiming to move \$100 million where the money matters the most, in Pennsylvania, Wisconsin, Arizona, Michigan, Florida, and other key states. To do this, we need to harness the progressive power of Western Mass and get people across the Valley to host house parties, collectively donate what they can, and talk about how MVP's model gives us a tangible way to make a difference and build a sustainable movement.

## WHAT CAN I DO NEXT?

Go to [www.movement.vote](http://www.movement.vote) and donate to the WAVE 2020 Fund, The Big 5 Fund, or browse other MVP-sponsored groups. And host a house party for your friends and colleagues to spread the word about MVP and raise funds for our great work.

**Contact us at [MVPWesternMass@movement.vote](mailto:MVPWesternMass@movement.vote)**

We can help you set up a house party and find other ways you can help.

*Thank you from Larry, Micky, Jenny, Melissa, Ruthie, Ian, Arlene, Paula, Lynn, Ellen, Brenda, Gaby, Gwynne, and more!*